

# Boulder City Renaissance Faire

P.O. Box 62011, Boulder City, NV 89006

Boulder City Renaissance Faire Foundation  
509(a)(2) Public Charity  
EIN # : 26-3698824

January 28, 2010

Dear Sponsor:

The Boulder City Renaissance Faire Foundation is seeking sponsors to help us to hold the Boulder City Renaissance Faire.

For the last four years, the student members of the Boulder City High School, Future Business Leaders of America, FBLA have been involved in all of the business aspects of this event. For the last two years, FBLA has worked with the Boulder City Chamber of Commerce and other local businesses in hosting the Faire.

In 2009, the Boulder City Renaissance Faire Foundation (a non-profit organization) was formed to assist the members of BCHS FBLA in hosting the 4th Annual Boulder City Renaissance Faire

This year's event will be held on March 5, 6 and 7, 2010 at Veteran's Memorial Park on Friday and Saturday from 10 AM to 8 PM and on Sunday from 10 AM to 5PM. We continue to add more re-enactment guilds, entertainment and vendors

Sponsor donations assist us with the cost of licenses, providing security, assist in paying entertainers and the rental of fencing, electrical equipment, a stage, sound equipment and dumpsters.

Sponsors will benefit from assisting our members in various ways. Our sponsors will receive free tickets to the event, an advertising banner on the field of honor and advertising in our program, on our website and on our commercial televised in the greater Las Vegas area, depending on the package option purchased.

Enclosed is the sponsorship package explaining our proposal.

If you have any questions, please feel free to call me at 702-308-3465.

Thank you for your time and consideration.

Sincerely,

*Cathy Strachan*

Cathy Strachan  
Boulder City Renaissance Faire Foundation

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What is Boulder City Renaissance Faire? The Renaissance Faire is a hands-on history lesson geared towards all ages. This event is designed to provide these enthusiasts of Clark County and western United States an opportunity to enjoy another community based programming featuring interactive promotional activities, vendors and national entertainment for a low cost.

Who will attend Boulder City Renaissance Faire? The Boulder City and Las Vegas communities and the tri-state area. The program has been designed to cater to families and residents.

When will the event/promotion begin? Target date advertising begins January 5, 2009 promoting the actual event throughout the Boulder City, Henderson and Las Vegas areas until the date of the event March 5 – 7, 2010.

What is the overall goal for this event? To promote and establish a first class event for advertisers (sponsors), community residents, and renaissance and educational enthusiasts.

What is it we are requesting from your business? We are seeking sponsorship to assist with the funding of this years event. This sponsorship will give you event naming rights, banners posted along the fencing at this event and advertising space in the event program and on our website and your logo on our TV commercial, depending on the sponsorship package that you purchase.

Boulder City Chamber of Commerce in partnership with Boulder City Renaissance Faire Foundation and the Future Business Leaders of America is sponsoring the 5th annual Boulder City Renaissance Faire at Veteran's Park on March 5<sup>th</sup>, 6<sup>th</sup> and 7<sup>th</sup>, 2010. The event starts on Friday, March 5<sup>th</sup> at 10:00am with a special day for school children including the kick off Celtic rock concert starting at 11:00 am. Food and beverages will be available for purchase at the concert and the Vendor Village will be open for shopping. Gates open at 2:00 PM for the general public.

Royal courts, one-act Shakespearean plays, full contact medieval fighting demonstrated by ECS, Kingdom of Coreathea, Kingdom of the Seraphine Isles, and Hamearrheim Renaissance Guilds and exhibitions of swordplay and archery are featured both days. Strolling minstrels, magicians, storytellers, comedians, jugglers, singers and dancers, and a variety of entertainers will add to the festive atmosphere during the weekend on two different stages in the park.

Guest will enjoy touring the grounds of the Renaissance Village with encampments of German, Italian, Ottoman/Turk, French, Celtic and British military units. These historically accurate encampments will demonstrate all aspects of the life of a military unit in the field including: daily tasks, forging weapons and weapon displays, carousing and flirting, family relations, craft making, and cooking. An occasional brawl will add excitement to the whole experience. Each day of the festival, military units meet on the "field of horror" and battle on foot.

Artisans and craftsmen primarily from Las Vegas area will demonstrate and sell wares. Include in this years festival are: gold and silver smiths, costume makers, leather workers, perfume blenders, sword, dagger, and armor makers and many other vendors with unusual hand crafted treasures. Vendors will also be selling authentic period foods including turkey legs, ribs, bangers (or bratwurst), Kettle corn, Funnel cakes and homemade rootbeer. Beers and ales will also be available for adults with I.D.

The festival also features games of skill that the public can participate in such as archery, boffer (padded weapons) fighting, tug-o-war, and live chess. Small fees apply for the games. Local High school drama students, and performing arts students will be performing period plays, skits, and music throughout the event.

Food and beverages will be available for sale. Coolers, pets, and alcohol are not permitted in the faire grounds during the concert or faire days.

Admission is \$10 for adults and \$6 for students, seniors and military. Children under 4 will be admitted free. Family discount packages for 4 (2 adults and 2 children) are \$25.00 and any additional children are \$5.00 each. Children 4 and under are free.

All proceeds will be donated to the Boulder City schools and will go to the FBLA Conference Fund and various other school organizations that participate, such as Art Club, National Honor Society, Drama Club, Chess Club and Bowling Club.

This year a portion of the profits will be donated to the March of Dimes, Saving Babies Together Campaign. FBLA and March of Dimes have worked together for nearly 40 years, raising over

\$15 million. BCHS FBLA will be hosting a booth dedicated to raising money for March of Dimes and would like to raise at least \$1500 this year and continue to raise that goal each year.

The festival grounds at Veteran's Park will be located in the Pratte Soccer Fields.

Why are we sending this to your company? We are seeking additional activities, promotions or sponsors for this event. This community-based event will provide partnership and sponsorship opportunities for companies to present their product and brand directly into the surrounding communities.

Our sponsorship opportunities will allow you to participate in the event at various levels. Should you have any questions or require additional information please feel free to call me at (702)308-3465. Thank you for your interest and we look forward to working with you.

Best regards,

*Cathy Strachan*

Cathy Strachan  
Boulder City Renaissance Faire Foundation  
702-308-3465



*P.O. Box 62011, Boulder City, NV 89006*

### **Sponsor Price List**

<u>Ad Size</u>	<u>Price</u>	<u>Items Included</u>
Business Card	\$25	2 tickets, ad in program
1/4 Page Ad	\$25	2 tickets, ad in program
1/2 Page Ad	\$50	2 tickets, ad in program
3/4 Page Ad	\$75	5 tickets, ad in program
Full Page Ad	\$100	5 tickets, ad in program, banner
Full Page Ad	\$200	10 tickets, ad in program, banner
Full Page Ad	\$300	15 tickets, ad in program, banner, on website
Full Page Ad	\$500	20 tickets, ad in program, banner, on website & logo on TV commercial

The larger advertising packages include an ad in our program, up to the number of tickets listed, an advertising banner to be placed around the field of honor, logo on the website and logo on the TV commercial depending on the option

If you have any questions, please call me at 702-308-3465 or e-mail to [info@brenfaire.org](mailto:info@brenfaire.org)

Mailing Address:

Cathy Strachan  
c/o Boulder City Renaissance Faire Foundation  
P. O. Box 62011  
Boulder City, NV 89006

# “BOULDER CITY RENAISSANCE FAIRE”

March 5 – 7, 2010

Fri – Sat 10:00 AM to 8:00 PM; Sun 10:00 AM to 5:00 PM

## SPONSOR APPLICATION

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PLEASE RETURN THIS FORM WITH THE REQUIRED INFORMATION REQUESTED SO WE CAN ENSURE THE CORRECTNESS OF YOUR ADVERTISEMENT

NAME OF SPONSOR \_\_\_\_\_

SIZE OF ADVERTISEMENT \_\_\_\_\_

BANNER SIZE IS 3 FT X 1 FT RECTANGLAR WITH GROMITS

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TICKETS REQUESTED \_\_\_\_\_

ADDITIONAL TICKETS MAY BE PURCHASED FOR \$6 FOR STUDENTS, SENIORS AND MILITARY OR \$10 FOR ADULTS

ADDITIONAL TICKETS \_\_\_\_\_

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PLEASE ATTACH ADVERTISEMENT /LOGO TO THIS APPLICATION

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Cathy Strachan

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